



\* All images in this datasheet are for illustrative purposes only



## Commercial TV UK777H (NA)

# QNED Smart TV with Pro:Centric Solutions



QNED TV



Netflix



Pro:Centric  
Solutions



4K UHD



Google Cast



AirPlay

UK777H (NA)		75/65UK777H0UD, 55/50UK777H0UA
Design	Stand Type	1 Pole (75"/65" : Fixed, 55"/50" : Swivel)
	Inch	75" / 65" / 55" / 50"
Display	Resolution	3,840 × 2,160 (4K UHD)
	Digital	ATSC / Clear QAM
Broadcasting System	Analog	NTSC
	VESA	75" : 400 × 300 mm 65" / 55" : 300 × 300 mm 50" : 200 × 200 mm





## QNED TV

Experience the brilliance of color with QNED TV. LG's premium LCD TV brand utilizes new color gamut technology to elevate your viewing experience. With an impressive color reproduction rate of 90~93%, QNED TV transforms blue light into white, expertly absorbing and purifying unnecessary wavelengths. Elevate your viewing experience with QNED TV for stunning visuals and vibrant hues in your favorite content.



## Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3<sup>rd</sup> party solution. It also offer various design templates, improving data collection and analytics platform with an eye-catching dashboard. In addition with new features; LG Channels provides a convenient way to access wide range of content from CP (Content Provider) including broadcast TV channels without additional devices or subscriptions. And Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.



## LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

\* Google Cast is a trademark of Google LLC.

\* All images are for illustrative purposes only.



## Works with AirPlay

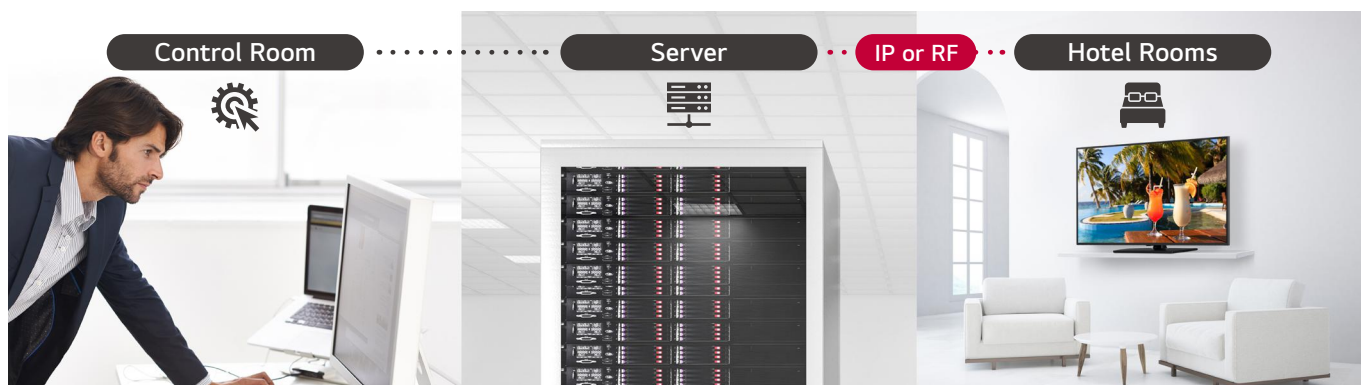
With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.



## Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on UK777H with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

\* Netflix membership required.



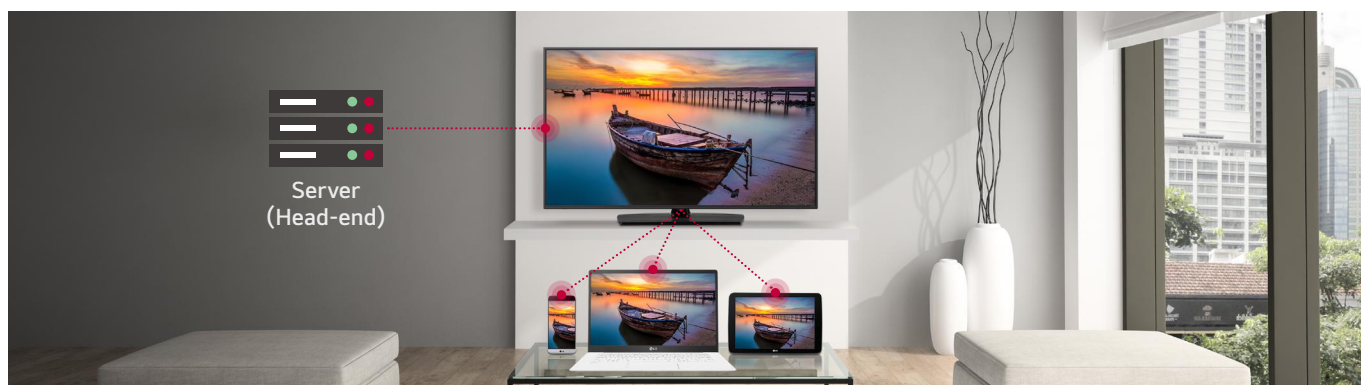
## Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. The latest PCD version provides IoT-based in-room control as well as voice control function through LG Natural Language Processing (NLP). These IoT and voice-related functions will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

\* Some features may not be supported based on PCD versions.

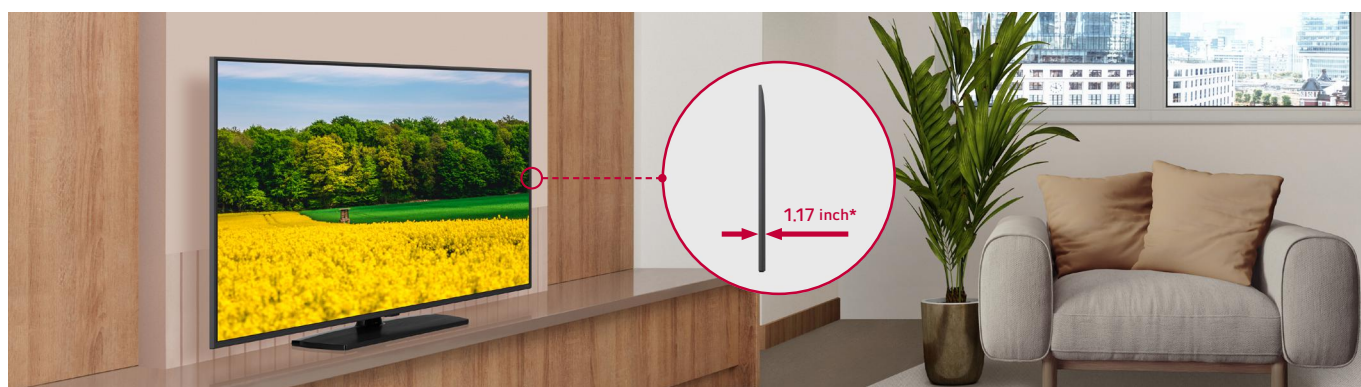
\* All images are for illustrative purposes only.





## SoftAP

An advancement from the previous model, which required a physical wired connection to TV to use the SoftAP feature, the new Wireless-In SoftAP offers excellent connectivity options for the hotels by wireless connection to TV.



## Slim Depth for a Sleek Look

With a slim design, the UK777H series integrates smoothly into the interiors, delivering a modern impression to guest.

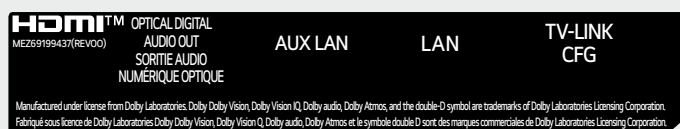
\* In case of 65", 55", 50" TV (75" : 1.22 inch)

\* All images are for illustrative purposes only.

## CONNECTIVITY

75" / 65" / 55" / 50"

Vertical



Side



Download  
LG Digital Connect  
Mobile App  
Google Play

[www.lg.com/global/business/information-display](http://www.lg.com/global/business/information-display)  
[www.youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)  
[www.facebook.com/LGInformationDisplay](https://www.facebook.com/LGInformationDisplay)  
[www.linkedin.com/company/lginformationdisplay](https://www.linkedin.com/company/lginformationdisplay)

LG may make changes to specifications and product descriptions without notice. Copyright © 2025 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.

